Why Should You Run Microsoft Windows on AWS?

Get better performance, security and availability for less.

AWS delivers

2x price/performance advantage[1]

71% faster deployment[2]

98% reduction in unplanned downtime[2]

26% higher developer productivity[2]

Spend 62% Less Running Microsoft SQL Server Workloads Compared to the Next Largest Cloud Provider

Discover how you can lower costs by moving your on-premises and business-critical Microsoft Windows Server and Microsoft SQL Server workloads to AWS.

Save on Flexible Licensing Options for Microsoft Windows Server and Microsoft SQL Server Workloads

Buy License-Included Instances.
Access fully compliant Microsoft software licenses that are bundled with Amazon Elastic Compute Cloud (Amazon EC2) or Amazon Relational Database Service (Amazon RDS) instances. When it comes to payment, you can pay for them as you go with no upfront costs or long-term investments.

Bring In Existing Licenses
License Mobility lets you bring in eligible Microsoft licenses with active Software Assurance to AWS so you can save licensing costs.

Leverage Amazon EC2 Dedicated Hosts
With AWS License Manager, you can easily track and manage your licenses on your own physical servers, allowing you to use eligible licenses from other vendors on AWS.

Koch Industries migrated to AWS and **reduced on-premises costs by 38%.**

99.99% availability

3x higher throughput

25% lower latency

Better Performance and Availability at a Lower Cost for Microsoft Windows Workloads

With 99.99% availability for each Amazon EC2 across 24 global regions, AWS has one of the most reliable cloud infrastructures for your Microsoft Windows workloads.

Achieve three times higher throughput and 25 percent lower latency3 than the next largest cloud provider with the consistent network performance of Amazon EC2.

AWS provides the broadest and deepest set of networking services that has one of the best high-performance security features. This helps ensure that you can run your Microsoft Windows applications with even the highest throughput and lowest latency requirements.

Unlock Multiple Price Options

AWS offers customers more ways to save.

Achieve up to 72% savings
with Savings Plans for a commitment to a consistent amount of usage for a one or three-year term

Save up to 25%
on applications running on Amazon EC2 with Compute Optimizer, which provides optimization recommendations based on historical compute usage. This will help you reduce costs and improve performance based on your actual utilization.

Get up to a 90% discount
on Amazon EC2 Spot Instances compared to On-Demand prices. You can combine this discount with On-Demand, Reserved Instances and Savings Plans to save even more.

Migrate With AWS Programs and Start Saving

AWS offers unique programs to help you save with the AWS Optimization and Licensing Assessment (OLA) and the AWS Migration Acceleration Program (MAP) for Microsoft Windows.

Optimize Your Licensing Spend Before You Migrate
AWS OLA is a free program that evaluates your cloud and on-premises environments based on actual resource utilization, third-party licensing and application dependencies. With OLA, you can tailor your resources to run them more efficiently and save on licensing costs.

Reach Your Migration Goals Faster
AWS MAP for Microsoft Windows accelerates migration and lowers costs by providing access to AWS services, best practices, tools and incentives. MAP for Microsoft Windows also provides service credits to reduce the risk of migrating to the cloud and helps build a strong operational foundation.

Ingram Micro Cloud require all partners to securely migrate their workloads to cloud and with AWS and Ingram Micro Cloud's expert consulting team, you will have peace of mind.

The first step is to take the **Cloud Readiness Assessment** with your end customer. The assessment helps new and existing AWS customers assess and optimize current on-premises and cloud environments.

The sooner you start, the sooner you save. Start your Free Cloud Readiness Assessment today.

Request Free Assessment